



Banana Festival Sponsorships

All Sponsorships include:

- Name/Logo on website
- Company name on concert stage banner
- Access to Pontotoc Building amenities
- Recognition in this year's Banana Festival Souvenir booklet, to be distributed to 900 homes throughout the area, plus, distributed in Sponsors' businesses locally

BRONZE - \$500
 • Quarter page ad in Souvenir Booklet

SILVER - \$1000
 • Half page ad in Souvenir Booklet
 • 5 festival t-shirts

GOLD - \$1500
 • Full page ad in Souvenir Booklet
 • 15 Banana Festival t-shirts with business name

PLATINUM - \$2500
 • Logo on all publicity, Concert Stage Banner
 • Prime Color full page ad in Souvenir Booklet
 • Advertisement Logo link on our website and Facebook page
 • 10X10 booth space (must reserve by July 31st)
 • 20 Banana Festival t-shirts with business name

Souvenir Book Ad ONLY

Deadline for inclusion: July 1, 2022
to be distributed to 900 homes in the local area

Ad sizes:

Ad sizes:

- Back Page (color), 7.125 in. x 9.125 in. - \$500
- Prime full page (color), 7.125 in. x 9.125 in. - \$300
- Full page, 7.125 in. x 9.125 in. - \$150

- Half page, 7.125 in. x 4.55 in. - \$100
- Quarter page, 3.5 in. x 4.55 in. - \$75
- Eighth page, 3.5 in. x 2.2 in. - \$50

I have checked my choice above to support the 2022 Banana Festival and enclosed the designated payment. (Make checks payable to Fulton Tourism, Memo: Tax ID 61-6001829)

Corporate sponsors and those who purchase Souvenir Book ads must complete the form below and include all information and logos, etc., if applicable.

Name of business: _____

Address _____

Phone _____ Email _____ Business Hours of Operation _____

Form/payment must be submitted to Fulton Tourism Commission, P.O. Box 1516, Fulton, KY 42041.
 Souvenir book deadline and Corporate Sponsors deadline July 1, 2022

Make check payable to: Fulton Tourism and include on the memo, Tax ID 61-6001829
P.O. 1516, Fulton, KY 42041

For more information, Email Fulton Tourism Commission at fultontourism@live.com